

ATiA 2027

Exhibitor Prospectus

JANUARY 22-24, 2027

ORLANDO WORLD CENTER MARRIOTT




Exhibit Where the Assistive Technology Community Connects

Build relationships within the assistive technology community at one of the largest and most diverse AT conferences in the world. As an ATIA exhibitor, you'll gain access to 2,900+ attendees across the AT Community, from consumers to professionals and leaders across all the diverse segments of disability. ATIA attendees play a pivotal role in purchasing assistive technology products. Their decisions affect budgets, accessibility strategies, and technology adoption



Conference Attendees


Attendees of the ATIA Conference indicated the following interest areas that span all aspects of AT.




AAC
72%



**Education
& Learning**
68%



**Blind/
Low Vision**
48%



**Physical
Access/Mobility**
47%



**Deaf/Hard
of Hearing**
39%



**Transition/
Workplace**
36%



Aging & AT
32%



**Higher
Education**
26%

ATIA Attendee Voices

“

I had no idea there was so much assistive technology available. The Exhibit Hall was amazing. I can't wait for the next one!

”

98%

of attendees were more than satisfied with their overall conference experience

96%

of attendees would recommend the ATIA Conference

“

Such a great way to learn about new and updated products direct from exhibitors and get hands on experiences!

”



ATIA Conference Value



Connect with attendees in the AT community



Access an audience of engaged AT purchasing decision makers



13+ total Exhibit Hall hours, including unopposed time



Build relationships with other exhibitors and ATIA members



Highlighted on the conference mobile app and website



We met so many incredible people at ATIA. We were amazed by how curious and enthusiastic everyone was about our products and mission. The assistive technology community is truly special. - ATIA Exhibitor

Exhibit Booth Information

Regular Booth

- 10' x 10' booth inside Exhibit Hall
- Member rate starts at \$2,850*
- Non-member rate starts at \$4,400

Premium Booth

- 10' x 10' booth outside Exhibit Hall
- Member rate starts at \$3,750*
- Non-member rate starts at \$5,150

Standard Booth Configuration Includes

- Two full conference registrations
- One 60-minute Education Session**
- Company ID sign
- Two side chairs
- One wastebasket
- 500 watt electrical drop
- White skirted table (6')
- Personalized booth configurations available for an additional fee

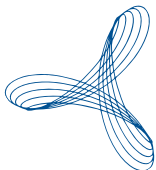
First-Time Exhibitor?

Start Up Station

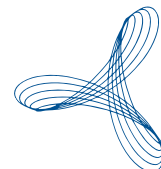
- 5' x 5' table inside Exhibit Hall
- Start Up Station rate \$2,050

Start Up Station Configuration Includes:

- Two full conference registrations
- One 60-minute education session**



***Discounted Member Rates
Available Until March 31**



**Exhibitor sessions must be submitted before the posted Call for Presentations deadline to be guaranteed scheduling.

ATIA Member Benefits

EXHIBITOR BENEFITS FOR ATIA MEMBERS

- Early-bird member pricing on Conference booths
- Member discounts on regular booth registration rates
- Priority booth selection
- One 20-minute Product Demonstration Center Session
- Opportunity to reserve a sponsored meeting room
- Additional Conference sponsorship opportunities
- ATIA members-only lunch meeting at the Conference
- Discounted additional staff registrations

**Purchase Your
ATIA 2027 Booth**

Want to Become a Member?

For a full list of membership levels and benefits

Visit atia.org/membership

*Calendar year 2026 membership dues must be current and paid in full at time of booth application.

Join Us at

ATiA 2027

atia.org/exhibitors



- Visit **atia.org/exhibitors** and click on “Purchase a Booth.”
- Contact the ATiA Sales Team at **exhibits@atia.org** or 877-687-2842

atia.org/membership



Join ATiA by visiting **atia.org/membership**.