



2024
CONFERENCE
ORLANDO WORLD
CENTER MARRIOTT
+ VIRTUAL

JANUARY 25-27

Exhibitor Information



Exploring all the available resources in the Exhibit Hall, talking with the exhibitors, & the wide variety of [sessions] will leave you feeling inspired & ready to change the world! -ATIA 2023 Attendee

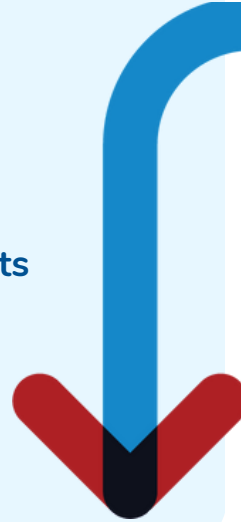


atia.org/atia-2024

What is ATIA 2024?

ATIA hosts one of the largest assistive technology conferences in the world, with the broadest & most varied attendees.

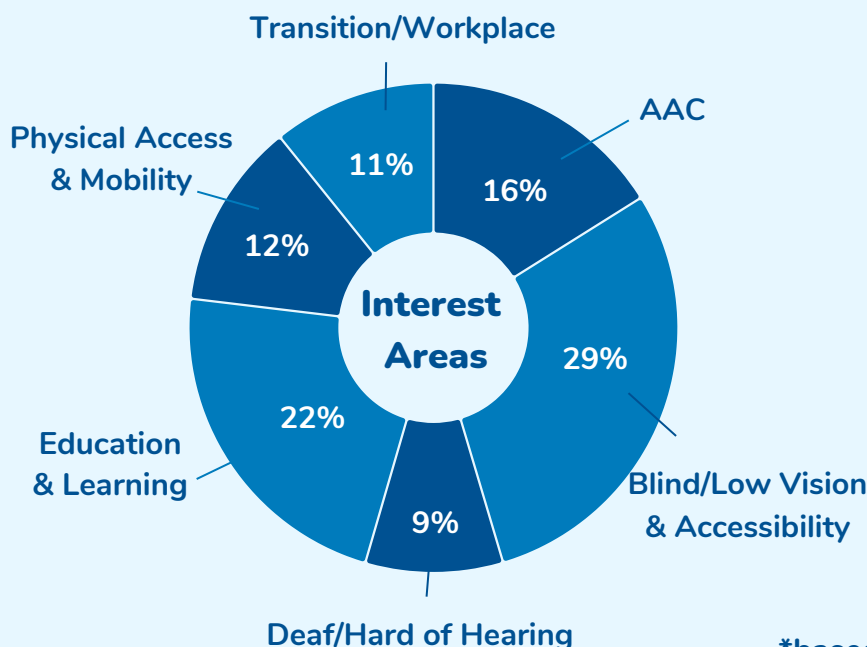
Every year, attendees learn from leading AT experts in over 300 education sessions. The ATIA Exhibit Hall gives attendees the opportunity to make connections with exhibitors and understand the latest technologies in AT.



Who Attends ATIA?

More than 5,000 practitioners, service professionals, leaders, decision-makers, researchers, advocates, and individuals with disabilities and their families from across the world will participate in ATIA 2024 in person and virtually.

Attendee AT Interest Areas*



Great sessions, lots of networking opportunities, & a buzzing Exhibit Hall.
-ATIA 2023 Exhibitor

*based on ATIA 2023 data



Exhibitor Opportunities

Connect with the AT community by securing a booth at ATIA 2024.

Booth Prices

Regular Booth

- 10' x 10' booth inside the Exhibit Hall
- Member rate starts at \$2,600
- Non-member rate starts at \$3,800

Premium Booth

- 10' x 10' booth outside the Exhibit Hall
- Member rate starts at \$3,400
- Non-member rate starts at \$4,050

App Station*

- 5' x 5' table inside the Exhibit Hall
- \$1,500

*for first-time exhibitors only



[The Exhibit Hall] was busy & filled with the right customers for our business.
-ATIA 2023 Exhibitor



Your Booth Includes...

- 2 full conference registrations
 - Discounted additional staff badges for ATIA Members
- 1 60-minute educational session
- Complimentary WiFi & electricity
- Social media marketing kit

Join ATIA

Membership information can be found at atia.org/membership



Sponsorship Opportunities

Leverage the ATIA education program to benefit your business. We offer a range of opportunities to increase your visibility at ATIA 2024.



Education Sessions

Live Streamed - \$2,000

- 1 session live streamed for in-person and Virtual Event attendees

Pre-recorded - \$1,000

- 1 session pre-recorded, which is made available to ATIA 2024 Virtual Event attendees, as well as freely available to more than 16,000 Learning Center users

Meeting Rooms*

VIP Meeting Room - \$17,500

- Reserved meeting space for 3 days
- Up to 12 sessions listed in the conference program
- 1 education session live streamed for in-person & virtual attendees
- Add on virtual recordings for \$6,500

Member Meeting Room- \$5,000

- Reserved meeting space for 1 day
- Up to 4 sessions listed in the conference program
- Add on virtual recordings for \$2,500

*sessions must be submitted by the end of the ATIA 2024 Call for Presentations in order to receive priority scheduling

Check out ATIA 2024!
atia.org/atia-2024

