Subject Line: Welcome to ATIA 2018!

Hello Speaker Name,

Congratulations on your speaking role at ATIA 2018, we are excited for you to join us! The success of the ATIA Education Program is largely due to dedicated and knowledgeable professionals like yourself. On behalf of the ATIA Education Program Committee, I personally welcome you to the STRAND Name strand.

My name is NAME and I serve as the STRAND NAME Strand Advisor for ATIA. Add little blurb about self-such as current role, years involved with ATIA, etc.

As conference approaches, we/I am here to help you prepare content or better understand the audience. Should you need support, you can reach me/us at STRAND ADVISOR EMAIL ADDRESS.

To learn from other thought leaders in STRAND NAME, you are invited to attend the STRAND NAME Spotlight session scheduled on DATE/TIME. Add little blurb about the session.

Additionally, we/I invite you to join us at ATIA’s Informal Meet and Greet on Tuesday, January 30 from 4:30-5:30pm in the Royal Caribe Cabana Area between towers 2 and 3. More information will be provided on the website and emails closer to the event.

Moving forward, please direct any content questions directly to STRAND ADVISOR EMAIL ADDRESS. Any questions surrounding the general ATIA conference or education program as a whole, please contact [education@atia.org](mailto:education@atia.org).

Should you have any questions while in Orlando, you can always visit the ATIA Info Desk near registration and the ATIA staff can connect you with me/us.

Looking forward to your session!

Signature