

# ATIA 2010 Orlando

Showcasing Excellence in Assistive Technology

January 28 - 30, 2010 • Orlando, Florida

## EXHIBITOR BULLETIN

January 2010 ■ Bulletin #2 of 4

### Exhibitor Registration

Visit the following website to register your booth personnel for the 2010 Orlando Conference – [www.atia.org/i4a/pages/index.cfm?pageID=3413](http://www.atia.org/i4a/pages/index.cfm?pageID=3413)  
*Exhibitors **MUST** register for badges in order to gain entry into the hall during booth set up.*

### 2011 Orlando Space Selection

There will NOT be a Friday evening space selection. We are acting on exhibitor feedback and implementing an appointment system to give exhibitors more time to spend with customers. Refer to the Exhibitor Resource Page for further information:

[www.atia.org/i4a/pages/index.cfm?pageID=3413](http://www.atia.org/i4a/pages/index.cfm?pageID=3413)

### Lead Retrieval

After announcing there will be no lead retrieval for the ATIA 2010 Orlando conference, we received several inquiries from exhibitors so after further negotiations with the provider we have been able to bring the costs down for ATIA to make it more economical to make lead retrieval services available for exhibitors at the conference. In the future we will continue to re-evaluate whether lead retrieval will be offered to exhibitors at ATIA conferences. Lead Retrieval Order Form can be found on the exhibitor resource page.

### Sponsorship & Advertising Opportunities

[Full Exhibit & Sponsorship Program](#)

[Sponsorship Application](#)

[Passport to Prizes Application](#)

Contact Sara Kolovitz to learn more about ATIA sponsorships and advertising opportunities at 312-673-4779 or [sales@atia.org](mailto:sales@atia.org).

### Member / Exhibitor Reception

**NEW** for the conference, there will be a member and exhibitor reception on Wednesday, January 27 from 6pm – 7:30pm in Caribbean IV. The reception will be cash bars with light snacks available. Please RSVP here <http://www.atia.org/i4a/forms/form.cfm?id=82>.

### Exhibitor Service Manual

Please use the following website link to access the manual:  
[www.shepardes.com/kit/ATIA\\_2010/ATIA\\_F110180110.pdf](http://www.shepardes.com/kit/ATIA_2010/ATIA_F110180110.pdf)

### Exhibit Hall Schedule

**Move-In:** Tuesday, Jan. 26 8:00am – 5:00pm  
Wednesday, Jan. 27 8:00am – 5:00pm

#### **Open Show Hours:**

Thursday, January 28, 2010

10:30am – 12:30pm (unopposed time)

Concessions Open / Lunch Available in Tented Pavilion:

12:00pm – 2:00pm

Hall Closed / Exhibitor Break: 12:30pm – 3:00pm

Hall Open: 3:00pm – 6:00pm

Friday, January 29, 2010

Hall Open: 10:30am – 12:30pm (unopposed time)

Concessions Open / Lunch Available in Tented Pavilion:

12:00pm – 2:00pm

Hall Closed / Exhibitor Break: 12:30pm – 3:00pm

Hall Open: 3:00pm – 5:30pm

Saturday, January 30, 2010

9:00am – 12:00pm

**Move-Out:** Saturday, Jan. 30 12:00pm – 6:00pm

*Please keep in mind the exhibit hall will be available to the public at no cost during all open hours.*

### Housing Information

ATIA has a discounted room block at the Caribe Royale Hotel and Convention Center. When you make your room reservation, please be sure to reference the ATIA Conference to receive the discounted room rate.

*\*Rooms rates are available until the ATIA room block sells out.*

**Reservation line: 800-823-8300**

[Online Reservations](#)

<http://www.cariberesorts.com/mailers/atia/atia-090820.html>

### Questions?

For booth payments and exhibitor service manual questions, contact Kendra Afeld at 312-673-5707 or [kafeld@smithbucklin.com](mailto:kafeld@smithbucklin.com).

Please visit the **ATIA 2010 Orlando Exhibitor Resource Page** for additional important show details:  
[www.atia.org/i4a/pages/index.cfm?pageID=3413](http://www.atia.org/i4a/pages/index.cfm?pageID=3413)