

# ATIA 2010 Orlando

Showcasing Excellence in Assistive Technology

January 28 - 30, 2010 • Orlando, Florida

## EXHIBITOR BULLETIN

November 2010 ■ Bulletin #1 of 4

### Exhibit Hall Schedule

Based on member and exhibitor feedback, the exhibit hall hours have been changed to allow more unopposed time with your customers and a longer break during the middle of the day to check in with the office and attend to company business.

**Move-In:** Tuesday, Jan. 26 8:00am – 5:00pm  
Wednesday, Jan. 27 8:00am – 5:00pm

### Open Show Hours:

Thursday, January 28, 2010

10:30am – 12:30pm (unopposed time)

Concessions Open / Lunch Available in Tented Pavilion:  
12:00pm – 2:00pm

Hall Closed / Exhibitor Break: 12:30pm – 3:00pm

Hall Open: 3:00pm – 6:00pm

Friday, January 29, 2010

Hall Open: 10:30am – 12:30pm (unopposed time)

Concessions Open / Lunch Available in Tented Pavilion:  
12:00pm – 2:00pm

Hall Closed / Exhibitor Break: 12:30pm – 3:00pm

Hall Open: 3:00pm – 5:30pm

Saturday, January 30, 2010

9:00am – 12:00pm

**Move-Out:** Saturday, Jan. 30 12:00pm – 6:00pm

*Please keep in mind the exhibit hall will be available to the public at no cost during all open hours.*

### Exhibitor Registration

Visit the following website to register your booth personnel for the 2010 Orlando Conference –  
[www.atia.org/i4a/pages/index.cfm?pageID=3413](http://www.atia.org/i4a/pages/index.cfm?pageID=3413)

*Exhibitors **MUST** register for badges in order to gain entry into the hall during booth set up.*

### Lead Retrieval

Based on low participation and costs to ATIA, there will be no lead retrieval available at the conference. If you have used lead retrieval in the past and have concerns about how you can best capture quality leads during the conference please contact show management at [sales@atia.org](mailto:sales@atia.org).

### VIP Attendee Discount Program

This program has been extended to January 15, 2010 – look for an email with additional information including your discount code soon.

### Exhibitor Service Manual

Will be available the week of November 30...look for it in your email!

### Member / Exhibitor Reception

**NEW** for the conference, there will be a member and exhibitor reception on Wednesday, January 27 from 6pm – 7:30pm in Caribbean IV. The reception will be cash bars with light snacks available. Please RSVP here <http://www.atia.org/i4a/forms/form.cfm?id=82>.

### Housing Information

ATIA has a discounted room block at the Caribe Royale Hotel and Convention Center. When you make your room reservation, please be sure to reference the ATIA Conference to receive the discounted room rate.  
*\*Rooms rates are available through Dec. 10<sup>th</sup> or until the ATIA room block sells out – whichever occurs first.*

**Reservation line: 800-823-8300**

### Online Reservations

<http://www.cariberesorts.com/mailers/atia/atia-090820.html>

### Sponsorship & Advertising Opportunities

[Full Exhibit & Sponsorship Program](#)

[Sponsorship Application](#)

[Passport to Prizes Application](#)

Contact Scott Narug to learn more about ATIA sponsorships and advertising opportunities at 312-673-5874 or [sales@atia.org](mailto:sales@atia.org).

### Questions?

For booth payments and exhibitor service manual questions, contact Kendra Afeld at 312-673-5707; [kafeld@smithbucklin.com](mailto:kafeld@smithbucklin.com)