

All attendees of the 2010 ATIA Conference and Exhibition will have a bar code on their badge to record information of visitors to your booth. This bar code will contain contact information of the attendee, his title, purchasing authority, attendee profile and areas of interest. By scanning the barcode on the badge you can instantly capture contact information of the attendee visiting your booth, add electronic follow-up notes from the lead menu or type in your own notes using a keypad or stylus. (See also: Custom Follow-up Codes Order Form below). All records are time stamped. All leads and your electronic notes are saved to a removable USB flash memory or SD card in Excel and printed out.

#1. Expo Terminal with Print-Out

- Stores data on a removable USB flash memory
- Instant print-out
- Organizes leads into 3 categories: Details, Questions, Notes
- Date and time is stamped on each record
- **Electricity in booth is required**
- (Optional) Portable keyboard to add notes to your leads

◆ Portable Keyboard (optional)

If you wish to add notes to a record, after scanning the badge you can type your notes using portable keyboard. ANY comment you want to type in will be added to the record, printed out and saved on a memory stick.



Keyboard port

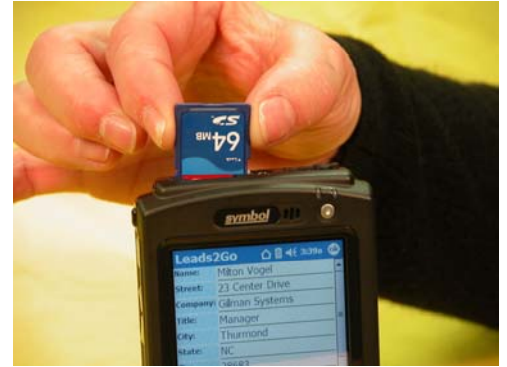
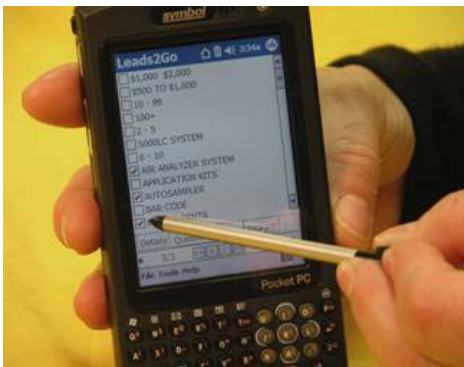
Rental fee for the portable keyboard - \$30.00. Pick up portable keyboard at the Lead Retrieval Booth and return back with the scanning unit. Please return scanner in original carrying case.

Terms and Conditions

- 1.) Lead Retrieval units must be picked up at the Lead Retrieval Service Desk (unless delivery/pickup is ordered).
- 2.) Units must be returned to the Lead Retrieval Service Desk within 1 hour after the close of the show. Failure to return units at the conclusion of the show, or units returned damaged, will result in a charge for the cost of the equipment.
- 3.) Please complete the order form with your payment details. Your order cannot be accepted without payment.
- 4.) A limited number of scanners will be available for onsite rental. Onsite rental fees will apply. Deadline for advance orders is January 22nd, 2010. Please order in advance to guarantee equipment.
- 5.) No refunds will be issued after January 22nd, 2010. Cancellation requests must be in writing.

#2. Mobile PDA Handheld Scanner

- **Mobile** – scan leads beyond the booth space
- **Runs on battery** – does not require electricity in booth
- Touch screen – add notes to your leads with a stylus
- Your custom notes will be appended to the person's contact information
- QWERTY keyboard built-in
- Use keypad or a stylus
- Organizes leads into 3 categories: Details, Questions, Notes
- **Add voice notes to your leads!**
- **Built-in camera** – add images to your leads.
- All data saved on removable **512 MB SD card**



Check off built-in or custom notes

Add notes using keyboard

SD Memory Card

New!

Add a wireless printer

- Enjoy the mobility of Handheld PDA scanner and print hard copy records too!
- No electrical hook-up needed
- Print wirelessly within a 30 foot radius
- Wear B*Printer using its belt clip or station printer within the exhibit
- Lightweight and ultra small size
- Easy paper loading
- Bluetooth®, infrared and serial interfaces
- 3.7V Lith-Ion battery
- 1 roll of paper = approx. 180 records
- Additional paper available at the desk



Printer rental price - \$45.00
Please order in advance.

Please order in advance – limited inventory will be available for rent at show site.

For more information please contact:

MEETING/aide, INC
7030 W. North Avenue
Chicago, IL 60707

Phone: 773-622-5645

Fax: 773-622-1071

E-Mail: leadretrieval@meetingaideinc.com

Lead Retrieval Order Form

SUBMIT ORDER TO:

MEETING/aide, INC.
 7030 West North Avenue
 Chicago, IL 60707
 Ph: 773-622-5645 • Fax: 773-622-1071
 Email: leadretrieval@meetingaideinc.com

ATIA 2010 Orlando
Showcasing Excellence in Assistive Technology

January 27- 30, 2009
Caribe Royale Convention Center
Orlando, Florida

Company Name:		Booth#:	
Contact Name:			
Address:			
City:	State:	Zip:	Country:
Phone#:		Fax#:	
Email:			

	<u>Qty.</u>	<u>Advance</u>	<u>After Jan 22 & Onsite</u>		<u>Sub-total</u>
#1. Expo Terminal with Print-out (Includes 1 roll of Lead Paper & 1GB USB Flash Memory) Additional/Optional items: + Portable Keyboard to add follow-up notes + Extra Lead Paper		X \$255.00	X \$275.00		
		X \$ 30.00	X \$ 30.00		
		X \$ 10.00	X \$ 10.00	=	
#2. Mobile PDA Handheld Scanner (Includes 512MB SD card to save leads, images and voice notes) Leads can be also downloaded to your media at the end of show Additional/Optional items: + Wireless Bluetooth Printer + Extra Lead Paper		X \$295.00	X \$325.00		
		X \$ 45.00	X \$ 45.00		
		X \$ 10.00	X \$ 10.00	=	
Custom Codes (See Form below) – Custom setup of your scanner with your own follow-up questions. Includes barcoded questions sheet. Last date to order - January 22.		X \$ 50.00	N/A	=	
Delivery to booth /setup/pickup (Optional) – The scanner will be delivered and setup at your booth approx. an hour before the show floor is open and picked up at the end of show.		\$ \$ 50.00	\$ 50.00		
Multiply the number of units ordered by the unit price. Add all sub-totals for your total amount due.					TOTAL \$ _____

HOW TO ORDER:

- 1.) Fax this order form with your credit card information to (773) 622-1071.
- 2.) Mail this order form with your check or credit card information to: MEETING/aide, INC. – 7030 W. North Avenue Chicago, IL 60707
 Please make all checks payable to MEETING/aide, Inc.
- 3.) Call us at (773) 622-5645 with your credit card information.
 FORM OF PAYMENT: VI MC AE

Card Number: _____ Exp. ____/____/____

Authorized Signature:

Date:

CUSTOM FOLLOW-UP CODES ORDER FORM

All scanners include following built-in questions to profile your leads: Send Line Card, Send Catalog, Have a Salesman Call, Provide Quote, Send Detailed Data, Send Samples, Immediate Need, Set Up a Demonstration, Makes Purchasing Decisions, Recommends, Final Say, End User, VAR, Distributor, OEM.

You can order **custom** programming for your scanner with your own follow-up notes menu customized to your company's specific interests. You will also receive a laminated sheet with your custom bar coded questionnaire.

After scanning the badge just scan the bar code(s) on the custom barcode sheet that apply to your prospect. Qualifiers will be saved in a separate field in Excel following person's contact information.

To order custom follow-up codes, **please print** the qualifying questions you want to be encoded in the fields below. You can submit up to 20 customized qualifiers up to 24 characters in length.

The fee per custom setup of scanner with custom follow-up codes sheet is \$50.00. The laminated custom codes sheet will be included in your Lead Retrieval kit.

Deadline to submit the form January 22, 2010 by fax: (773) 622-1071

Exhibitor Name: _____	
Booth #: _____	Address: _____
City: _____	State: _____ Zip _____ E-mail: _____
Phone Number: _____	Fax Number: _____

Please checkmark type of scanner ordered: Expo Terminal with Printout Mobile PDA Handheld

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